

METHODS OF DEVELOPMENT

Writers use a variety of methods to “develop” a clear and coherent framework to organize and support their ideas.

There are five major methods of development for essay writing:

METHOD OF DEVELOPMENT	DEFINITION	TIPS FOR HOW TO USE IT (& HOW NOT TO)
AUTHORITY	<p>The use of an individual or institution that has expertise and extensive knowledge of the subject.</p> <p>For example, you may have ideas about how serious the crime rate is in Toronto, but it would be more persuasive if it was backed up by statistics from Statistics Canada or a quote by the Chief of Police. They are both “authorities” on the topic. The idea is to support your ideas with information from organizations or people who have expertise.</p>	<p>-Be sure to state what the authority’s expertise is (eg. include their job title) -Example: Mark Saunders, Chief of Toronto Police, claims that the high homicide rate of 2018 was “unusual” (McQuigge).</p>
COMPARE & CONTRAST	<p>Outlining similarities and/or differences between two properties.</p>	<p>-Use this to clarify your ideas if you think it would help the audience understand.</p>
CAUSE & EFFECT	<p>Defining the positive and/or negative outcomes or repercussions of a given correlation. Usually cause/effect is easily identifiable in an “if and then” clause.</p>	
DEFINITION	<p>Describing and explaining the terms or concepts deemed significant or important to a given subject.</p>	<p>-Only use definition as a method of development if: -the word is not likely understood by the average person -if the word has multiple definitions/meanings/connotations and you wish to only focus on one definition of the word or connotation -DO NOT use definition for simple words that are easily</p>

		understood by the average person
EXAMPLE	Supporting the central idea with the use of a variety of examples that reflect the purpose and the function of the piece of writing.	-Use when a point or argument is abstract.